

# Sales Kickoff 2022 - On-demand

*Password for all sessions is "Liftoff2022"*

## Tuesday, Feb 8

[Liftoff 2022 | CEO Keynote](#)

[Comp Plans and Incentives](#)

[Why and Where We Win](#)

[Discovery and Solution Mapping](#)

[AND The New Perfect Pitch](#)

[ICP Focus: HR](#)

[ICP Focus: Accounting](#)

## Wednesday, Feb 9

Extreme Ownership Keynote  
(access expired)

[FinOps Delivering for Sales](#)

[Our Sales Tech Stack](#)

[Revenue Operations](#)

[CPQ Preview](#)

[Product Vision and Roadmap](#)

[AND Rubex Product Training](#)

# Thursday, Feb 10

[Customer Success Delivering for Sales](#)

[SMB Customer Onboarding](#)

[Strategic Customer Onboarding](#)

[Discussing Security with Prospects](#)

[Grow Fast: Marketing and BDR](#)

[Delivering for Sales](#)

[Growing ADS and Account Value](#)

[Continuous Enablement](#)

[Liftoff 2022 Recap and Close](#)

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